

ECOTIC

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ABOUT ECOTIC

Founded in 2006, ECOTIC is the first collective scheme of ICT producers and importers in Romania, aiming at bringing more efficiency and homogeneity to the fulfillment of their environmental responsibilities.

ECOTIC manages WEEE on behalf of 620 affiliated producers and importers



PROJECTS



COLLECTION CAMPAIGNS

CLEAN CITIES
RECYCLING STATION
CLEAN VILLAGES



AWARENESS

ECO JOURNALISM CONTEST
GALA 10 YEARS



SPECIAL PROJECTS

TOGETHER, WE CAN!
E-WASTE DAY

68 COLLECTION & AWARENESS CAMPAIGNS
220.000 PEOPLE REACHED

COLLECTION CAMPAIGNS

Clean
Cities

25
campaigns

42
tons collected



Recycling
Station

5
campaigns
4 counties

40
tons collected



Clean
Villages

9
campaigns
(including
37 villages)

23
tons collected



FACTS & FIGURES 2007-2018

Evolution of the quantities of WEEE collected
(2007-2017)



ECOTIC'S PROJECTS



CMCI (Centrul Municipal de Colectare Iasi) is the first waste collection center at European Standards, located in Iasi.

The citizens can bring all types of recyclable waste at the center, for example: plastic, glass, paper, e-waste, etc.



ECOTIC'S PROJECTS



ECOTIC Caravan is a mobile exhibition of WEEE, where 10 disassembled equipment items are presented and displayed in show cases meant to draw attention to WEEE's recyclable and dangerous content.

In 2018, at EU Green Week, ECOTIC Caravan was awarded “Best Environment LIFE Project”, the only Romanian project to receive the award.



INTERNATIONAL INVOLVMENT

- ECOTIC is member of WEEE Forum
- Partener in the Urban Wins Project – European project which has developed and tested eco-innovative strategies for waste prevention and management





THANK YOU!



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