



From linear to circular: Implementing Circular Value Chains



FROM LINEAR TO CIRCULAR



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Members of the Coordination Group



Agenzia nazionale per le nuove tecnologie,
l'energia e lo sviluppo economico sostenibile



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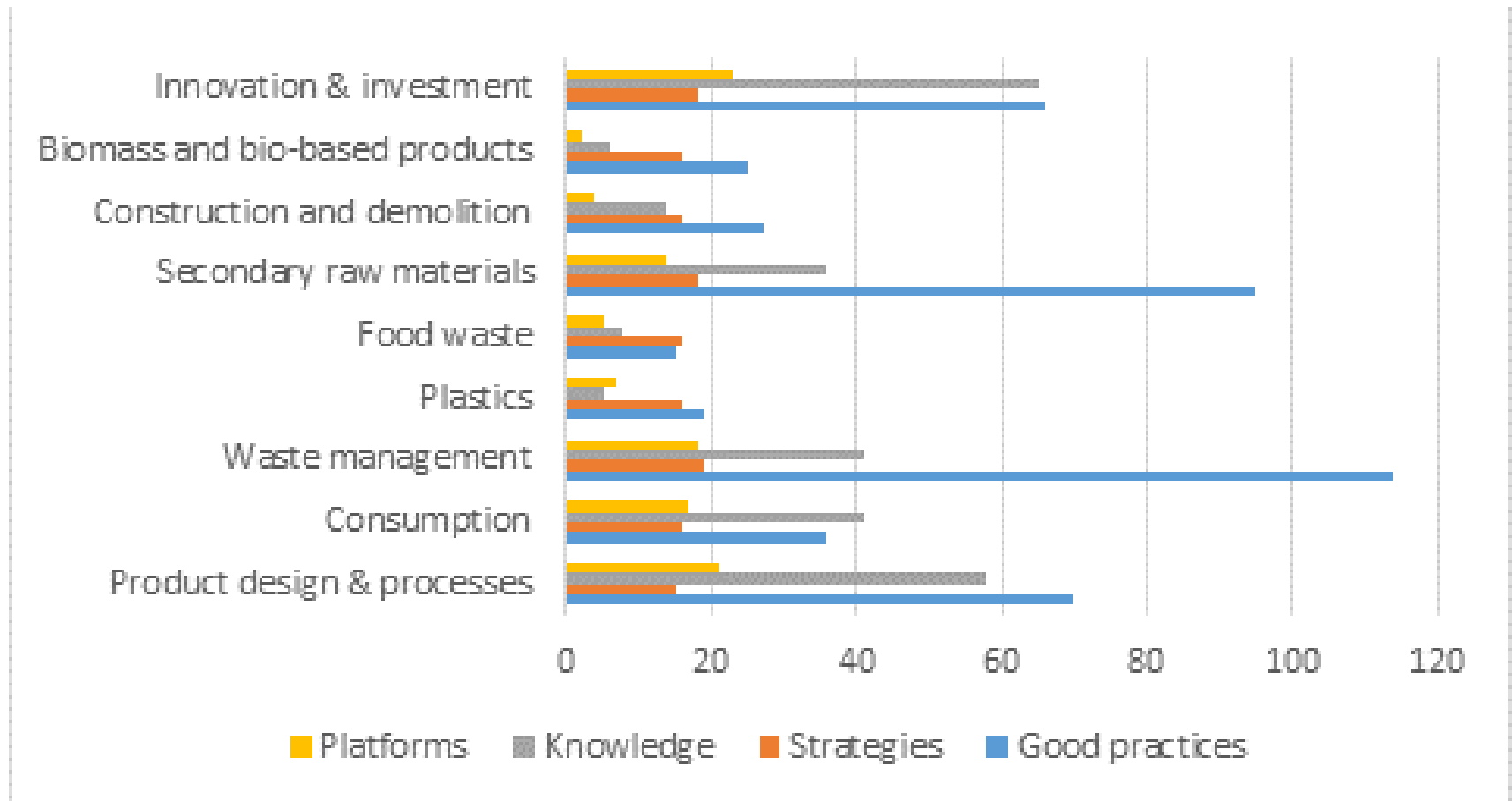
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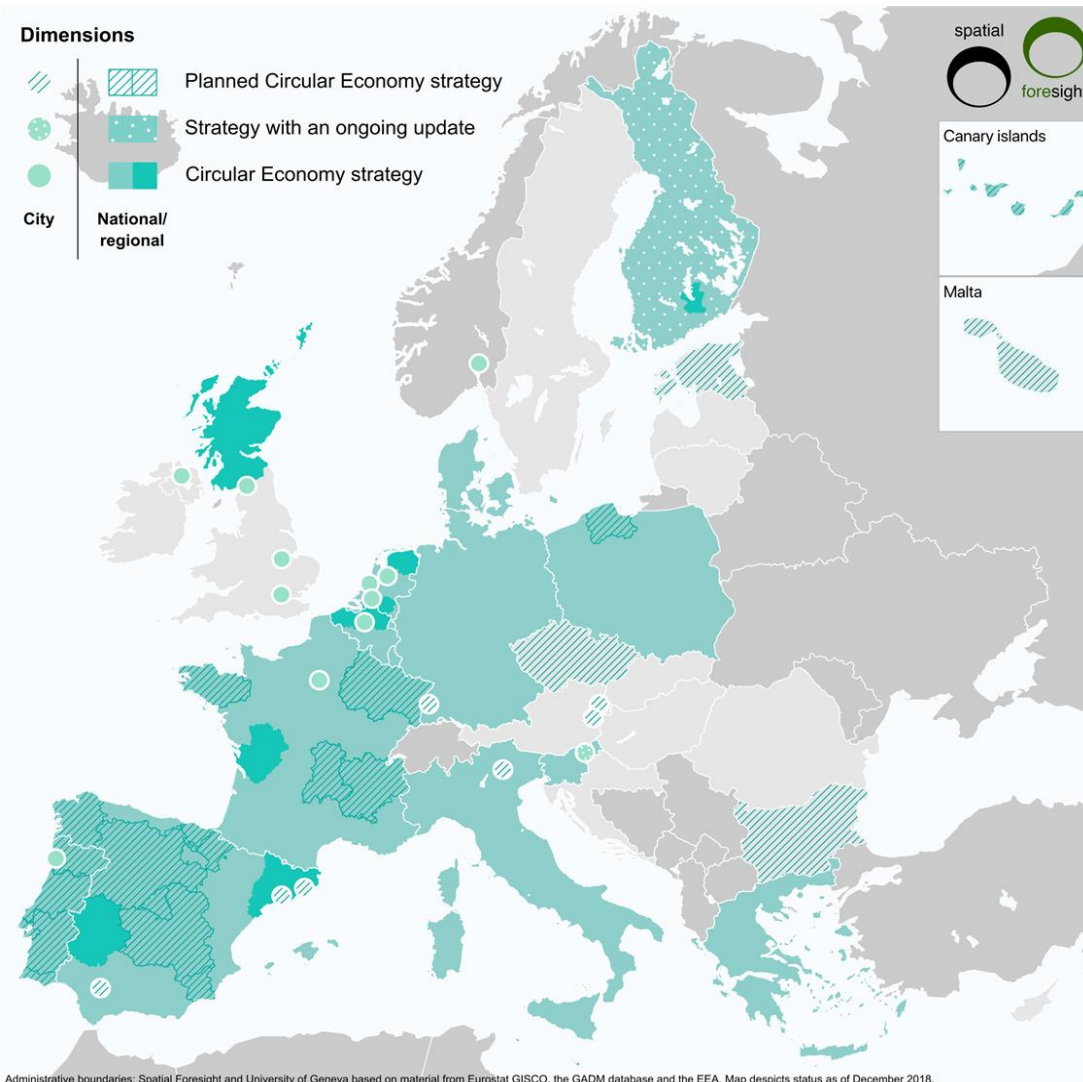


ECESP Website Content





Roadmaps and Strategies in Europe



Location of existing and upcoming strategies in Europe

Over 60 expected to be in place by 2020

Steady rise in roadmaps and strategies until 2017, then strong development

European Circular Economy Stakeholder Platform



Economic sectors



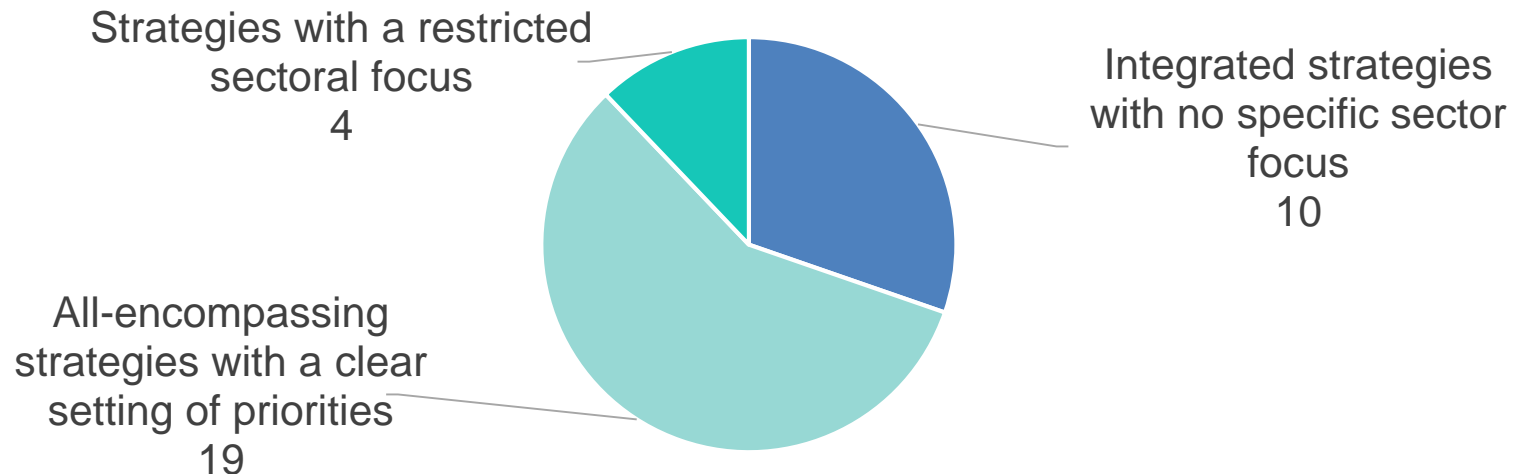
European Circular Economy Stakeholder Platform





Inclusiveness

Different inclusiveness of approaches



Civil society involvement is higher during strategy implementation than during strategy development

There is a trade-off between the inclusion of many types of players and agility of formulation and implementation of strategies

Strategies could benefit from a greater inclusion of civil society. Often CSOs are mentioned without identifying any specific role, or as a target group



Strengths and Weaknesses of Strategies and Roadmaps

Strengths	Weaknesses
<ul style="list-style-type: none">• Focus on cooperation with different actors	<ul style="list-style-type: none">• Lack of tools for incentivising activity
<ul style="list-style-type: none">• Sets comprehensive long-term goals	<ul style="list-style-type: none">• No concrete actions
<ul style="list-style-type: none">• Focus on cooperative and social economy	<ul style="list-style-type: none">• Inclusion of broader set of actors only at a late stage
<ul style="list-style-type: none">• Extensive and concrete links with other strategies	<ul style="list-style-type: none">• Lack of mention of the role of governance
<ul style="list-style-type: none">• Strong territorial context and influence	<ul style="list-style-type: none">• Too broad, and focus on circular economy is lost
<ul style="list-style-type: none">• Focus on transparency and inclusiveness	<ul style="list-style-type: none">• No guidance on how to scale up activities
<ul style="list-style-type: none">• Use of formal agreements	<ul style="list-style-type: none">• No timeplan or milestones



Model Strategy

- 1 Rationale for the strategy
- 2 Experience and links to other policies and strategies
- 3 Strategy objectives
- 4 Implementation measures
- 5 Governance
- 6 Monitoring and evaluation plan

The **needs** that the strategy should cater to are:

- ◉ To create **awareness** of the benefits and needs of circular economy
- ◉ To mobilise **stakeholders**
- ◉ To create **leverage**
- ◉ To **diversify** the scope and nature of circular economy initiatives
- ◉ To focus initiatives in preparation of **programme development**



Join the platform to accelerate the transition:

- **Contribute to the virtual platform:
circulareconomy.europa.eu**
- **Collaborate with the Coordination Group**

Thank you for your attention!